



Success stories:

## HOW COMAC SANITIZING SOLUTIONS MADE EVENTS SAFE

Today we talk about a success story, that is how Comac's products and the synergy between our distributor DIBOSCH and ACTIVE Desinfección succeeded in giving a concrete answer to make safe the events that took place during the 53rd Sitges Film Festival.

### THE CUSTOMER

**ACTIVE Desinfección** is a Catalan company specialized in professional disinfection. Among the solutions offered for the sanitization of environments that cover many sectors, ACTIVE Desinfección is known for a specific disinfection service for events and the MICE industry (acronym for Meetings, Incentives, Conferences and Exhibitions).



### THE CHALLENGE

The event planning industry has been hit particularly hard by the Coronavirus pandemic. In addition to not having been able to plan any type of event for a long time, at the reopening the companies in the MICE sector had to deal with greater responsibilities towards people, both guests and operators. In order to guarantee safe environments and allow guests who attend events to enjoy every moment with the utmost serenity, companies in the sector have adopted new protocols and have bought new equipment for cleaning and sanitizing operations. The challenge is therefore to offer a solution to ensure greater safety and face the current health emergency due to the Covid pandemic, which is also putting a strain on the MICE segment. Specifically, through preventive measures and disinfection operations, **allow the normal running of the 53rd Sitges Film Festival, which took place from 8th to 18th October 2020 in the town of Sitges, in Catalonia, Spain.**

### THE SOLUTION

**Among the equipment chosen by ACTIVE Desinfección** to offer its customers a concrete solution that makes environments safe, **we can find the electrostatic technology of Comac E-Spray**, a professional sanitizing gun designed to distribute disinfectant solutions on surfaces in a quick, effective and uniform manner. The company discovered the benefits of this technology thanks to the training sessions for cleaning professionals organized by DIBOSCH, distributor of Comac products based in Girona, Spain. After choosing proper equipment for sanitization, ACTIVE Desinfección then involved a team of skilled technicians to ensure the protection of all the spaces where the event took place. Thanks to the use of the electrostatic technology of E-Spray, one of the most innovative in the disinfection field, they have been able to guarantee the rapid reuse of the spaces, making possible the highest level of normality in the running of the festival and, at the same time, guaranteeing the safety and health of its participants, organizers and collaborators.

## THE OUTCOME

Thanks to the experience of ACTIVE Desinfección, the support of DIBOSCH and the technology of Comac, **during the 53rd Sitges Film Festival more than 350 disinfections were carried out in 11 days spread over 5 projection rooms and 3 press and conference rooms.**



## TESTIMONIALS

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*"At ACTIVE Desinfección we consider essential to have a network of top-notch collaborators who offer us the most innovative solutions, which allow us to achieve the perfect balance between efficiency and productivity. To face the current scenario, the contribution of all the actors involved in creating a safer world is key."*

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Mercè Casanovas,  
Technical Director, ACTIVE Desinfección.



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*"For DIBOSCH, the formula for success was to add value to the market thanks to the complicity of manufacturers and customers, with technical conferences and open training sessions for cleaning professionals. To have powerful and innovative solutions, such as those offered by Comac, and most importantly, to be by our clients' side when they most need advice and responsible, safe and sustainable cleaning management for their businesses."*

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Marc Solench  
Technical Director, DIBOSCH.

